



**FORT WORTH CHAPTER
AMERICAN SOCIETY OF HEATING, REFRIGERATING AND
AIR CONDITIONING ENGINEERS
FORT WORTH**



www.ashrae-ftw.org
webmaster:John Rhodes
gopher56@swbell.net

November, 2008

**T
H
E
F
O
R
T
W
O
R
T
H
C
H
A
P
T
E
R
M**

CHAPTER MEETING

November 19, 2008

Petroleum Club

39th Floor

11:45 a.m. Lunch

12:15 p.m. Program

HOW TO OBTAIN FREE PUBLICITY

Presentation by:

Jeff Crilley, Emmy Award winning TV
reporter in Dallas

THE SPEAKER

Jeff Crilley is an Emmy Award winning TV reporter in Dallas. During his 20 years in television news he has made hundreds of national news appearances including CNN, CNN Headline News, FOX News, The Discovery Channel, Good Morning America and The CBS Early Show.

He has been recognized by his peers with dozens of national and regional awards including the Emmy, the National Headliners Award, the Edward R. Murrow Award, the Thurgood Marshall Award and in 2004 was named by the Texas Associated Press, "The Best TV Reporter in the state."

As a general assignment reporter he covers a wide range of topics from presidential elections to Spam cooking contests at the State Fair. His day-to-day news gathering experience has given him special insight into what the news covers and why.

ON THE LIGHTER SIDE

How many toes does this one step on???????????

A man was being tailgated by a stressed out woman who had just dropped her kids off at school. Suddenly, the light turned yellow just in front of him. He did the right thing, stopping at the crosswalk even though he could have beaten the red light by accelerating through the intersection.

>>>>

The tailgating woman was furious and honked her horn, screaming in frustration. She was upset at having missed her chance to get through the intersection.. In addition, she dropped her cell phone, her makeup, her hair brush, and her ear rings, when she was forced to stop unexpectedly.

>>>>

As she was still in mid-rant, she heard a tap on her window. She looked up to see the face of a very serious police officer. The officer ordered her to exit her car, with her hands up. He took her to the police station where she was searched, fingerprinted, photographed, and placed in a holding cell.

>>>>

After a couple of hours, a policeman approached the cell and opened the door. She was escorted back to the booking desk where the arresting officer was waiting with her personal effects. The arresting officer said, 'I'm very sorry for this mistake. You see, I pulled up behind your car while you were blowing your horn, flipping off the guy in front of you, and cussing a blue streak at him....

>>>>

He continued, 'I noticed the 'What Would Jesus Do' bumper sticker, the 'Choose Life' License plate holder, the 'Follow Me to Sunday-School' bumper Sticker, and the chrome-plated Christian fish emblem on the trunk..'

>>>>

>>>> 'Naturally...I assumed you had stolen the car.'

>>>>

>>>> PRICELESS!!



HAPPY THANKSGIVING



Jay Martin
Jacobs Global Buildings
777 Main Street
Fort Worth, Texas 76102